

# Anshuman Masaldan

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## Skill Summary

- Seasoned IT/ SAP leader with over 2 decades of global experience, working on and leading large SAP implementations and digital transformation projects focused on **SAP Financials/ Treasury and Risk Management** (refer **annexure** for project experience)
- Excellent blend of strategic thinking, leadership and hands-on experience in technology management for large corporations
- **Subject matter expertise and hands on experience** in SAP Financials modules with special focus on **Treasury and Risk Management**, In-house Cash, SAP Cash/ Liquidity Management, banking/ SWIFT integration with SAP including Bank Communication Management, Payments, Electronic Bank Statements and SAP S/4 HANA
- Proven experience/ expertise in project/ delivery management of large, complex multi module SAP S/4 HANA implementations/ rollouts/ system upgrades across geographies with multi location teams
- **Strong coaching/ team building, people management and leadership skills with global experience**
- Experienced in **vendor relationship management**, budget management, and RFP evaluation

## Work Experience

### Colgate Palmolive US / Manager (Global IT)

Sep 2012 - PRESENT, Piscataway, New Jersey/ Mumbai, India

- Leading IT strategy, planning, and delivery management of large complex SAP digital transformation projects
- Expertise and experience in S/4 HANA based business transformation
- Delivered substantial improvements in business processes from efficiency, control and risk management standpoint
- Implemented best in class standards of automation in the area of treasury/ banking
- Led large scale expansion of treasury related technology capabilities at Colgate from 2 entities enabled to ~ 30 entities
- Led co-innovation with SAP on improvements in S/4 HANA treasury module
- Managed large multi-location and cross functional IT and business teams (100+ people)

### Colgate Palmolive (India) / Manager

Apr 2005 - Aug 2012, Mumbai, India

- Global SAP support and implementation team leader for Treasury and Financial Accounting in Global Shared Services Organization
- Lead multiple SAP projects along with overall support coordination

**Oil And Natural Gas Corporation / Finance And Accounts Officer**

May 1998 - March 2005, New Delhi India

**May 1998 - March 2005**

**Job responsibilities**

- Member of Corporate Treasury team responsible for cash management activities
- Responsible for daily cash management activities of the company including mobilization of short term borrowing or short term investment of surplus funds
- Managed a short-term money market portfolio of upto 100 billion INR
- Administration of domestic and foreign long term loans
- Member of core SAP implementation team, responsible for SAP Treasury implementation (Money market, FX and Cash Management)



**Education/  
Training**

**Management Development Institute / Post Grad Diploma in Management**

1996 - 1998, Gurgaon

- Specialization in Finance & Marketing

**Delhi University / B.Sc Hons Electronics**

1992 - 1996, New Delhi

**Certification level training in SAP FICO and SAP TRM**



**Awards**

- Awarded Chairman's YCMAD Award at Colgate in 2017 for SAP Global Cash visibility application design and implementation
- Awarded Chairman's YCMAD Awards at Colgate in 2010 for innovative implementation of SAP travel expenses module at Colgate India

# Annexure : SAP Project Experience

**Project # 19 - Aug - 2020 to till date**

**Project Name : Digital Treasury**

**Project Description :** Implementation scope included :

- ❖ Upgrade of global Treasury instance from on-premise ECC EhP7 to S/4 HANA 2020 on Google Cloud
- ❖ Development of Business blueprint for deployment of S/4 HANA based improvements
- ❖ Implementation of S/4 HANA Cash management
- ❖ Improvements in Treasury & Risk Management including implementation of Securities Module, new Market Risk and Credit Risk Analyzer
- ❖

**Role :** Project Manager

**Responsibilities**

- Responsible for overall execution of the implementation program. Project planning and monitor delivery of tasks against timelines
- Guide project team on solution design and implementation
- Review and ensure solution design meets business requirements and internal standards
- Project communication and alignment with key stakeholders
- Ensure IT spending is within budget (approx US\$ 3 million)

**Project # 18 - Oct 2019 - June 2020**

**Project Name : Global FX reporting enhancements**

**Project Description :** Implementation scope included :

- ❖ Development of reporting enhancements in the treasury hedge accounting area including monthly and quarterly hedge accounting reports

**Role :** Project Manager

**Responsibilities**

- Responsible for overall execution of the implementation program. Project planning and monitor delivery of tasks against timelines
- Guide project team on solution design and implementation
- Review and ensure solution design meets business requirements and internal standards
- Project communication and alignment with key stakeholders
- Ensure IT spending is within budget (approx US\$ 3 million)

**Achievements**

- Automation of business tasks led to significant

**Project # 17 - March 2017 - Aug 2019**

**Project Name : Optima (Treasury transformation for Colgate LATAM and Asia divisions - 32 countries / 60+ legal entities)**

**Project Description :** Implementation scope includes :

- ❖ Payments (ISO20022 XML) and bank statement interface with multiple banks via SWIFT integration with SAP BCM
- ❖ Full Treasury and Risk Management (Money market/ FX/ Derivatives/ Hedge management) rollout
- ❖ In house cash implementation
- ❖ SAP Cash position and liquidity forecasting

**Role :** Program Manager

**Responsibilities**

- Responsible for overall execution of the implementation program. Project planning and monitor delivery of tasks against timelines
- Guide project team on solution design and implementation
- Review and ensure solution design meets business requirements and internal standards
- Project communication and alignment with key stakeholders
- Ensure IT spending is within budget (approx US\$ 3 million)

**Achievements**

- Rapid bundle development and deployment of solution to pilot countries within aggressive timeline of 4 months

**Project # 16 - May 2016 - Feb 2017**

**Project Name :** European Treasury Center payment automation

**Project Description :** Implementation scope included :

- ❖ Banking interface for European Treasury & risk management payments with SAP Idoc

**Role :** Project Manager

**Responsibilities**

- Responsible for overall project execution.
- Project planning and monitor delivery of tasks against timelines
- Finalize project scope/ business requirements and translate business requirements to system design

**Achievements**

- Delivered automation of complex payment scenarios including intermediary payments and country specific payment/ settlement requirements using repetitive code solution

**Project # 15 - Oct 2014 - Apr 2016**

**Project Name :** Global Cash Visibility - Global bundle implementation

**Project Description :** Implementation scope included :

- ❖ Global Bank Account Management (BAM) implementation using 3rd party tool (Bank Management Suite 5) - workflow approval of bank accounts
- ❖ Counterparty exposure capture using TRM and bank statements via SWIFT
- ❖ Credit Risk Analyzer implementation to capture counterparty limits
- ❖ Bank fee capture and reporting
- ❖ Treasury analytic reporting development using BI

**Role :** Project Manager and SME

**Responsibilities**

- Responsible for overall project execution.
- Project planning and monitor delivery of tasks against timelines
- Finalize project scope/ business requirements and translate business requirements to system design
- Design of BI reporting solution

**Achievements**

- Designed user friendly application involving custom front ends (fast entry screen for exposure capture) and reporting using BI (web/excel) to enable casual users use of Treasury
- Real time reporting and analytics for corporate treasury, improving company's overall risk management capability
- Implemented Alliance Lite 2 SWIFT cloud interface to enable bank balance capture

**Project # 14 - Apr 2015 - Feb 2016**

**Project Name : Global Treasury System Upgrade to EhP7 with HANA and SFin 1503**

**Project Description :** Implementation scope included :

- ❖ Global treasury system upgrade from EhP6 to EhP7
- ❖ Database and application migration to HANA with SFin 1503

**Role :** Project Manager

**Responsibilities**

- Responsible for overall project execution.
- Project planning and monitor delivery of tasks against timelines

**Achievements**

- Worked closely with SAP to overcome technical challenges as an early adopter of SAP HANA and SAP Simple Finance

**Project #13 - Sep 2014 - May 2015**

**Project Name : Treasury implementation - CP Ecuador, Colombia, Peru and Bolivia**

**Project Description :**

- ❖ Treasury rollout in 4 countries (Money market, FX, derivatives)
- ❖ Cash position
- ❖ Banking interface with 2 banks

**Role :** Project Manager

**Responsibilities**

- Responsible for overall project execution.
- Project planning and monitor delivery of tasks against timelines

**Achievements**

- Achieved large complex rollout/ migration against tight statutory SEPA compliance deadlines
- Developed custom solution for SEPA DD due to system

**Project # 12 - Mar 2013 - Aug 2014**

**Project Name : Europe Centralized Liquidity Management**

**Project Description :** Implementation scope included :

- ❖ Setup of new banking interfaces for 9 subsidiaries in Hill's Europe for payments and bank statements
- ❖ Migration of complete Colgate and Hill's European entities to SEPA Credit transfer and SEPA Direct debit
- ❖ IHC rollout (cash pooling automation and interco netting)
- ❖ Cash position
- ❖ Treasury (Money market, FX, derivatives)

**Role :** Project Manager

**Responsibilities**

- Responsible for overall project execution.
- Project planning and monitor delivery of tasks against timelines

**Achievements**

- Achieved large complex rollout/ migration against tight statutory SEPA compliance deadlines
- Developed custom solution for SEPA DD due to system

**Project # 11 : Aug 2011 - June 2012**

**Project Name :** Pathfinder (Global Finance Transformation Strategy)

**Project Description :** Project involved identification of business transformation opportunities leading to long term roadmap for Finance organization at Colgate

**Role :** Stream Lead (R2R/ C2I/ Payroll)

**Responsibilities**

- Work with business leads/ IT to identify pain points in existing processes.
- Identify improvement/ transformation opportunities from a business/ system perspective within the process streams
- Assessment of system tools
- Translate identified opportunities into 3 year transformation roadmap supporting vision of Global Finance Organization based on the business case

**Project # 10 : Nov'10 – June 2011**

**Project Name :** GABA payment consolidation

**Project Description :** Rollout of IHC for central liquidity management, Payment on behalf (POBO), centralized FX trading, A/P migration to Citibank and intercompany netting in 13 GABA entities in Europe. GABA is a subsidiary of Colgate focusing on oral medicinal products in Europe.

**Role :** Project Manager

**Responsibilities**

- Overall project planning and scope finalization for implementation of TRM and electronic payments modules
- Managing delivery of project work as per plan
- Coordinating across business, technical, functional teams

**Project # 9 : Mar '10 –Nov '10**

**Project Name :** Central Liquidity Management for Colgate US

**Project Description :** Project involved implementation of In-house Cash for centralized liquidity management in Colgate US

**Role :** Team lead

***Job responsibilities***

- Leading Configuration, IT testing, user testing support and go-live support for In-house Cash module

**Project # 8 : Aug '09 – Feb '10**

**Project Name :** Lockbox migration for Hills US and COP US

**Project Description :** Project involved migration of lockbox from Mellon Bank to Bank of America for 2 subsidiaries of Colgate (Hills US and Colgate Oral Pharmaceuticals, US)

**Role : Team Lead and Project Manager**

***Job responsibilities***

- Managing all aspects of the implementation from project preparation to post-go-live support for implementation of lockbox functionality
- Provided expert guidance to functional team for lockbox setup
- Coordinated with bank technical teams for bank connectivity setup

**Project # 7 : Jan '08 – July '09**

**Project Name : Fortuna - Global FX processing center for Colgate**

**Project Description :** Project involved setup of Global FX center at Geneva/ Warsaw for centralized management of FX processing incl. implementation of new exposure management, hedge management and integration with 3rd party FX trading platform (FXAll)

**Role : Team Lead/ Project Manager**

***Job responsibilities***

- Team lead responsible for configuration and IT testing of global FX bundle (Transaction management, FX Exposure management and Hedge Management) for rollout in 136 Colgate entities globally in a phased manner
- Entirely managed later rollouts of the project
- Managing global IT and business team
- Managed entire data migration and post-go-live support

**Project # 6 : June '07 – December '07**

**Project Name : Global SAP Support (Finance and Treasury)**

**Role : FI support coordinator**

***Job responsibilities***

- Responsible for overall delivery of SAP FI and TR support to internal Colgate customers (Colgate users in 100 countries)
- Managing a support team of 12 analysts
- Responsible for assignment and monitoring of support tickets, KPI reporting and meeting SLA targets
- Front facing to customers for reporting and managing escalations

**Project # 5 : November '06 – May '07**

**Project Name : SAP R/3 base implementation at CP Kazakhstan**

**Project Description :** The project scope was to implement SAP R/3 in Colgate Palmolive Kazakhstan

**Role : Project Manager and FI team lead**

***Job responsibilities***

- Managed a team of 8 analysts
- Responsible for project delivery including all aspects of project planning as well as implementation
- Working with business team to freeze and document the project scope

**Project # 4 : March '06 – November '06**

**Project Name : Base SAP R/3 Implementation, CP Turkey and Romania**

**Project Description : Base implementation of SAP R/3 in Colgate Palmolive Turkey and Romania**

**Role : Finance team lead**

***Job responsibilities***

- Led a team of 7 FICO analysts
- Responsible for delivery of FICO scope as part of the project. Did business facing on designing To-Be process with the business team, gap analysis
- Specific responsibility for configuration, IT testing, and user testing of AP (payment processing) and bank accounting including EDI payments, electronic bank statements, post dated cheques (country solution for Turkey)
- Onsite in Europe for 6 months for business workshops, testing cycles, go-live and post go-live support
- Additional responsibility for entire data migration effort (across modules)

**Project # 3 : September '05 – February '06**

**Project Name : Colgate Europe Treasury System Upgrade**

**Project Description : Technical upgrade of Treasury instance from 4.6c to ECC 5.0**

**Role : Team member**

***Job responsibilities***

- Conversion of treasury configuration in upgraded system
- Impact analysis of new functionality and associated configuration
- IT testing and cutover tasks
- Post-go-live support

**Project # 2 : June '05 – August '05**

**Project Name : Knowledge transfer and process documentation for TR Support transition (Europe)**

**Role : Team Member**

***Job responsibilities***

- Traveled onsite to Europe for knowledge transfer to GSSO team from CP Europe implementation team and business process documentation
- Business process study and documentation in the areas of treasury and FI (travel management, SPL)
- Support transition to GSSO successfully managed leading to 100% ownership by GSSO team

**Project # 1 : July 2002 – March 2005 (ONGC)**

**Project Name : Project ICE**

**Project Description :** Base Implementation of *CFM* and *Financial Accounting (FI) Modules* at ONGC

**Role :** Core team member

***Job responsibilities***

- Member of core SAP implementation team
- Implementation of full cycle of **mySAP Corporate Finance Management (CFM), Cash Management, SAP Banking and Financial Accounting (FI)** modules across ONGC (all work centers)
- Responsible for preparation of **business process blueprint** for CFM (treasury) module in the area of money markets, foreign exchange, loans management, credit risk analysis and market risk analysis
- Configuration of the CFM and Cash Management modules.
- Responsible for preparation of functional specifications
- IT testing and business testing support for CFM module
- Responsible for preparation of unit and **integration testing** of all processes including preparation of test scripts.
- Involved with interfacing of **SAP HR (Payroll)** module with FI module across two systems